

Presentation Skills



We are often required to make a presentation during the course of our work. Whether it's a pitch to a potential client or referrer, a presentation for a promotion, an interview with the media or a technical presentation at a seminar or conference, we want to ensure that we engage our audience and stand out as a speaker.

Speak With Impact have distilled a number of significant, specific approaches that can help speakers make rapid progress. The more technical the subject, the more important it is to structure the presentation effectively, make it interesting and deliver it in an engaging way. This course will show you how to do all of these and give a substantial boost to your presentations.

CPD LEARNING OUTCOMES

- How to make a great start to any talk
- The most effective approach to preparation
- Choosing the best content and making key messages stick
- Developing a winning structure to maximise the impact
- Putting it all together - delivering with power

WHO SHOULD ATTEND

Anyone who gives any form of internal or external presentations as part of their role.

SPEAKER

Gavin Brown

A Director of Speak With Impact, Gavin has been passionate about every aspect of public speaking and presenting for over 20 years. He now uses his broad experience across the public speaking spectrum to help people at all stages of their career improve their public speaking performance dramatically, in a short space of time.

Before becoming a trainer he spent four years as a courtroom lawyer and nine years as a Member of the Scottish Parliament, latterly as Shadow Finance Minister. He has won numerous debating and mooted competitions, including the World Debating Competition.

Gavin has delivered training for companies in over a dozen countries and has won several international training awards over the years. His clients include key stakeholders in the insolvency market.

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LOCATION AND DATE

Edinburgh	Thursday 11 May 2017
Manchester	Tuesday 13 June 2017
Glasgow	Tuesday 24 October 2017

TIME

10.00am to 4.00pm

COST

Full day course: £285 + VAT (no discounts available)

Participants for each course restricted to eight

